

10-YEAR VISION

Build Upon the Success of our Mandarin Immersion Program – Embrace New Opportunities and New Connections.

Potential Measurements

MISSION Prepare our students to be engaged and productive global citizens by providing a research-based educational program that includes a rigorous academic program, immersion in Chinese language and culture, and a nurturing and supportive school environment.	World Class Mandarin Immersion	Cultivate and Equip Students	Partnerships and Relationships
	Goal(s) 3-years	Goal(s) 3-years	Goal(s) 3-Years
	<ul style="list-style-type: none"><i>Continue to deepen our foundation in immersion education. Become well-known worldwide as one of the top Mandarin Chinese immersion schools.</i>	<ul style="list-style-type: none"><i>Cultivate our students’ sense of self-confidence and happiness. Equip them to embrace future challenges and to think as global citizens.</i>	<ul style="list-style-type: none"><i>Reestablish partnerships with other immersion schools, with universities, and with corporations and foundations. Build strong relationships with students, families, and communities.</i>
	Potential Measurement: <ul style="list-style-type: none">Maintain or improve on the current level of student academic achievement, in Chinese and in English, based on multiple assessments.Evaluate the performance annually of all Yinghua teachers and staff, individually and as a team.Provide highly competitive salaries to attract and retain top talent.Track revenue generated through multiple fundraising strategies and increase by at least 10% each year.Assess our reputation as one of the top Mandarin Chinese immersion schools through, e.g., tracking the number of requests we get to speak at conferences, to provide professional development programs to other immersion schools, and to host professional visitors to our school.	Potential Measurement: <ul style="list-style-type: none">Annually collect input from middle school students, through surveys and through discussions, about their confidence in themselves, their happiness, their view of themselves as global citizens, and their confidence in their preparation for further learning and future experiences as well as their suggestions for how the student experience at Yinghua could be strengthened.Organize at least five special learning events to broaden students’ horizons.	Potential Measurement: <ul style="list-style-type: none">Implement a systematic approach to effectively track and maintain ongoing communication with Yinghua alumni.Annually collect input from Yinghua graduates, through surveys and through discussions, about their confidence in themselves, their happiness, their view of themselves as global citizens, and their confidence in their preparation for further learning and future experiences as well as their suggestions for how the student experience at Yinghua could be strengthened.During the school year conduct at least 3 Yinghua Academy Parent University programs with the goal of at least 20% of families attending at least one program.Maintain a list of key partnerships. Sustain key partnerships through regular communications.
CORE VALUES <ul style="list-style-type: none">SafetySpeak ChineseLearningHappinessGlobal Citizenship	↓	↓	↓
	Strategies 12-18 months	Strategies 12-18 months	Strategies 12-18 months
	<ul style="list-style-type: none">Enhance curriculum and instructional strategies.<ul style="list-style-type: none">Continuously update and refine our curriculum to ensure a comprehensive Mandarin immersion experience.Incorporate innovative teaching methods and technologies to engage students and optimize learning outcomes.Invest in necessary resources, materials, and technology to support immersive learning.Continuously improve the performance of the Yinghua Academy team.<ul style="list-style-type: none">Define the criteria for high quality team members.Conduct annual evaluations of all team members.Strengthen our ability to provide highly-competitive salaries and benefits to our teachers and staff. Strengthen our financial sustainability.<ul style="list-style-type: none">Develop and implement a robust and varied fundraising strategy to secure additional resourcesEnhance staff salaries and provide more competitive compensation and benefits packages.	<ul style="list-style-type: none">Implement a holistic approach to student development.<ul style="list-style-type: none">Promote a growth mindset and emphasize social-emotional learning.Provide comprehensive support systems for students' academic, cultural, linguistic, and social growth.Foster a nurturing and inclusive environment that encourages exploration, risk-taking, and self-expression.Expand enrichment opportunities.<ul style="list-style-type: none">Forge partnerships with cultural institutions, experts, and professionals to provide authentic experiences.Encourage participation in competitions, conferences, and global exchange programs to broaden horizons.	<ul style="list-style-type: none">Strengthen communication and engagement with Yinghua students and families.<ul style="list-style-type: none">Establish effective channels for open and transparent communication. Regularly share updates, achievements, and upcoming events through newsletters, social media, and other platforms.Establish and conduct Yinghua Academy Parent University to engage families in their children's educational journey.Build a strong and connected alumni network – directory/digital platform, alumni mentoring.Foster collaboration with other organizations and with Twin Cities communities.<ul style="list-style-type: none">Arrange regular events, cultural celebrations, and workshops to foster a sense of belonging and community involvement.Collaborate with local organizations and businesses to offer cultural learning experiences for students.Establish partnerships and facilitate knowledge-sharing and networking among immersion educators.