February 12, 2021

Dear Yinghua families and friends:

Please accept our best wishes for a safe and prosperous Year of the Ox and our gratitude for your participation in our fall Stay Safe Dragons campaign. We are thankful for your generosity during this unprecedented year.

As you probably know, our Chinese New Year traditions include sampling special foods, exchanging auspicious greetings, and putting on a grand, all-school performance based on the zodiac animal. Things will be different this year due to the pandemic though we are pleased that our plans for three video-recorded shows are progressing nicely with terrific Zoom-facilitated acting, dancing, singing, and more.

When the school was founded, in 2006, a group of Yinghua families organized the first-ever Red Envelope fundraiser. This year marks the 15th anniversary of our Red Envelope campaign when we invite you to bless Yinghua students by donating to support their education. This campaign is rooted in the tradition of elders giving red envelopes containing money to young relatives and friends during the Lunar New Year holiday to bestow blessings upon the recipients.

Our goal is to raise $50,000 in Red Envelope donations.

Our response to the pandemic has posed unforeseen expenses—particularly in the area of staffing. To meet the needs of all students during the 2020-2021 school year, we added 10 new teaching positions. Some of our new teachers started in August, and a few more will join us this spring as we work toward bringing students back to school full-time while also offering 5 days of live learning on Zoom for our distance learners. In short, keeping up with the challenges of the times requires nuanced responses from schools, and we need your help to sustain the excellent education model you’ve helped us nurture.

We look forward to resuming Monday through Friday school. Whether students physically come to school or continue with distance learning, returning to a 5 day per week schedule is a welcome transition, and your donations help us to do this.

Sincerely,

Amanda Schneider  
Joel Luedtke  
Sue Berg

To donate online, type bit.ly/redenv21 into a web browser.

Yinghua Academy is a Minnesota charter public school registered as a 501 (c) 3 nonprofit organization.

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