October 8, 2019



Dear Yinghua Middle School students and families:

Welcome to the **15-DAY** Yinghua Academy 2019 Read-A-Thon, our annual student reading challenge and Yinghua Academy Community Association (YACA) fundraiser. This year, we're going **ONLINE** to track minutes and to donate. It's ecofriendly and easy to participate. Read-A-Thon dates are **October 9 to October 23**. And, on Read-A-Thon school days Mrs. Berg has scheduled all-school DEAR—DROP EVERYTHING AND READ—which adds up to 120 minutes per student!

We challenge our students to *read at least 450 minutes in 15 days and raise \$30 or more in donations*. And, there are prizes for readers (see below). All reading—in any language—counts: audiobooks, Lexia, iChinese Reader, being read to, reading aloud, and silent reading. The school goal is to tally 500,000 minutes of reading and raise \$25,000 for programs such as Confucius Day, Grandparents' Day, teacher classroom stipends, CNY hong bao gifts, Chinese New Year childcare, and volunteer background checks.

How does it work?

- On October 9, the first day of reading, students receive their Middle School Read-A-Thon bookmarks during Morning Meeting.
- MS students carry their bookmarks from school to home and back during the Read-A-Thon. (Take a picture of it each night in case you misplace it!)
- Parents and other supporters make online donations at bit.ly/yadonate.
- Every day, for 15 days, MS students use the bookmark or the chart on the reverse side to record their minutes of reading at school and at home. MS students TRACK THEIR OWN SCHOOL-TIME MINUTES INCLUDING DEAR!
- After the last evening of at-home reading, on October 23, go ONLINE to <u>bit.ly/yareadminutes</u> to log your 15-day total. Ask for a parent's assistance if needed.
 Use your Read-A-Thon code on the sticker when completing the online form.
- Don't forget to encourage donations at bit.ly/yadonate through October 23.

And, what would a Read-A-Thon be without prizes?

Reading Level	Minimum Minutes & Minimum Donation	Achievement Recognition
DEAR	120 minutes of DEAR + donation of any size	Read-A-Thon sticker given in homeroom
Certificate	450 minutes or \$30	Certificate
Bronze	900 minutes and \$30	Small Prize + Certificate
Silver	1,350 minutes and \$30	"Badminton Bash" with teachers & staff + Certificate
Gold	1,800 minutes and \$30	"Badminton Bash" + \$5 Chipotle Gift Card + Certificate
Reading Homeroom Champs in K-1, 2-4, and 5-8	The sky's the limit!	Trophy presented to the three Champion homerooms at the Read-A-Thon assembly
Fundraising Homeroom Champs in K-1, 2-4, and 5-8	The sky's the limit!	Trophy presented to the three Champion homerooms at the Read-A-Thon assembly
100% Homeroom Participation	Everyone reads 450 minutes + raises \$30 or more	Color-themed non-uniform day determined by Mrs. Berg

The YACA Board thanks you for your support! Because of the funds we raise during this event, we are able to help Yinghua show teacher appreciation and honor cultural traditions. Plus, every year, YACA makes a donation to the school.

Yours sincerely,

Ivette Tejeda-Little

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