



October 8, 2019

Dear Yinghua Lower School families:

Welcome to the **15-DAY** Yinghua Academy 2019 Read-A-Thon, our annual student reading challenge and Yinghua Academy Community Association (YACA) fundraiser. This year, we're going **ONLINE** to track minutes and to donate. It's ecofriendly and easy to participate. Read-A-Thon dates are **October 9 to October 23**. And, on Read-A-Thon school days Mrs. Berg has scheduled all-school DEAR—DROP EVERYTHING AND READ—which adds up to 120 minutes per student!

We challenge our students to **read at least 450 minutes in 15 days and raise \$30 or more in donations**. And, there are prizes for readers (see below). **All reading—in any language—counts:** audiobooks, Lexia, iChinese Reader, being read to, reading aloud, and silent reading. The school goal is to tally 500,000 minutes of reading and raise \$25,000 for programs such as Confucius Day, Grandparents' Day, teacher classroom stipends, CNY hóng bǎo gifts, Chinese New Year childcare, and volunteer background checks.

How does it work?

- Students receive their Lower School (K-4th) **Read-A-Thon bookmarks** during Morning Meeting on October 9, the first day of reading.
- Ask your child to give you the Read-A-Thon bookmark at home on October 9. **Keep the bookmark at home** for recording minutes.
- Make a Read-A-Thon donation at bit.ly/yadonate. Encourage grandparents, neighbors, and other supporters to donate too!
- Every day, for 15 days, use the bookmark or the chart on the reverse side to record your child's home-reading minutes. Your child can help you to do this. Don't worry about DEAR and other in-school minutes—K-4th homeroom teachers will track and report these.
- After the last evening of at-home reading, **on October 23, go ONLINE to bit.ly/yareadminutes** to report your child's 15-day total. Use the Read-A-Thon code on the sticker when completing the online form.
- Don't forget to donate at bit.ly/yadonate through October 23.

And, what would a Read-A-Thon be without prizes?

<i>Reading Level</i>	<i>Minimum Minutes & Minimum Donation</i>	<i>Achievement Recognition</i>
DEAR	120 minutes of DEAR + donation of any size	Read-A-Thon sticker given in homeroom
Certificate	450 minutes or \$30	Certificate
Bronze	900 minutes and \$30	Small Prize + Certificate
Silver	1,350 minutes and \$30	Non-Uniform Day (set by Mrs. Berg) + a Certificate
Gold	1,800 minutes and \$30	Non-Uniform Day (set by Mrs. Berg) + \$5 Chipotle Gift Card + Certificate
Reading Homeroom Champs in K-1, 2-4, and 5-8	The sky's the limit!	Trophy presented to three Reading Champion Homerooms at the Read-A-Thon assembly
Fundraising Homeroom Champs in K-1, 2-4, and 5-8	The sky's the limit!	Trophy presented to three Fundraising Champion Homerooms at the Read-A-Thon assembly
100% Homeroom Participation	Everyone reads 450 minutes + raises \$30 or more	Color-themed non-uniform day determined by Mrs. Berg

The YACA Board thanks you for your support! Because of the funds we raise during this event, we are able to help Yinghua to show teacher appreciation and honor cultural traditions. Plus, every year, YACA makes a donation to the school.

Yours sincerely,

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