



闻鸡起舞。
To start practicing at the first
sound of the rooster.
2017 CNY Performance Theme

YINGHUA ACADEMY
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Dear Yinghua Families and Friends,

We wish you a Happy New Year and look forward to all good things in the Year of the Rooster (公鸡, gōngjī)!

The early rising rooster is an appropriate image for Yinghua's eleventh year. As a world-wide leader in Chinese immersion education, we can **crow** over our awards—National Blue Ribbon, Confucius Classroom, Reward School and more. As our second decade dawns, we also are **awakened** to the work ahead as outlined in the 2017-2020 Strategic Plan—to embolden our students as self-motivated learners and lifelong speakers of Chinese; to support our teachers and staff; and to share our expertise as leaders in immersion teaching and learning.

As we usher in the Year of the Rooster, we invite you to make a donation to the Red Envelope Campaign, our school's biggest annual fundraising drive. **Our goal is to raise \$40,000 by February 13 to support sustainable teacher salaries, classrooms outfitted with technology to support learning, and visas, green cards and licensure programs for teachers.**

Yinghua's rigorous academics, Chinese language immersion and supportive school environment are hallmarks of our school, and this remarkable community is committed to so much more. In the art room students learn pattern, texture and depth of space; in music we hear cadence, rhythm and beat; in the gym we practice cooperation, goal setting and fitness; and at recess there is fresh air time to appreciate the sun and seasons.

Your gifts—at whatever level is meaningful to you and your family—help Yinghua build up its **nest egg** of resources to serve all our students and teachers. Your gifts make Yinghua Academy a truly rare and transformative teaching and learning community—the special place we all know it to be!

If we raise \$50 for each student at Yinghua, we'll meet our \$40,000 goal. We hope you'll consider what a Yinghua education means to your child and to your family, and give generously this year. Xie, xie!

Sincerely,

Handwritten signature of Lisa Matre in black ink.

Lisa Matre
School Board Chair

Handwritten signature of Joel Luedtke in black ink.

Joel Luedtke
Development Chair

Handwritten signature of Sue Berg in black ink.

Sue Berg
CEO/Executive Director

Yinghua Academy is a Minnesota charter public school registered as a 501(c)3 nonprofit organization.

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